FORGEHALL
GROUP

COMPANY PROFILE 2026

Building knowledge. Developing potential.

Forgehall Group is an international learning and development organization providing curriculum development, instructional design, e-learning production, educational media, learning technology and course marketing solutions.



www.forgehallgroup.com

hello@forgehallgroup.com

An international learning and development organization

Forgehall Group exists to help people and organizations turn knowledge into learning that educates, builds capability and creates opportunity.



We bring together educational expertise, creative production, digital technology and marketing strategy. That combination lets us support the entire learning development lifecycle: planning a curriculum, designing the learning experience, producing digital courses and media, implementing learning platforms and helping programs reach the learners they were built for.

Our clients include individual educators and subject matter experts, training companies, educational institutions, professional associations and corporate learning teams. Some come to us for one deliverable. Others want a single partner for a complete program.

OUR VISION

To be a recognized international organization advancing learning, education and professional development.

OUR MISSION

To make knowledge more accessible, engaging and impactful through learning development, instructional design, educational technology, media production and marketing.

Our values

Excellence
High standards in educational quality, design and delivery.

Integrity
Honest advice, transparent pricing and dependable delivery.

Knowledge
Respect for subject expertise and its accurate transfer.

Innovation
Thoughtful adoption of new methods and technology.

Creativity
Purposeful design and media that help people learn.

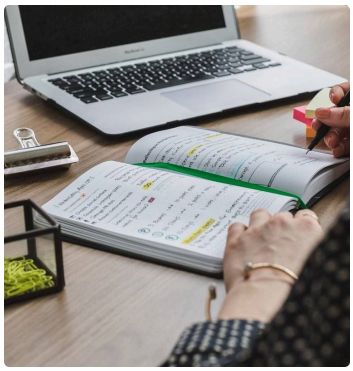
Collaboration
Close partnership with clients and subject matter experts.

Growth
Commitment to continuous learning and improvement.

02 · WHAT WE DO

Four practice areas, eleven specialist services

Our services are organized into four practice areas that follow the learning lifecycle. Clients can engage one service, combine several, or work with us across the full journey from knowledge to a launched program.



Learning Design & Development

Courses, curricula, instructional design and learning content, built around clear outcomes.

- Course & Curriculum Development
- Instructional Design & Learning Experience Design
- Educational Content & Publishing
- Corporate Learning & Professional Development



Digital Learning Production

Interactive e-learning, presentations, video and multimedia produced to a professional standard.

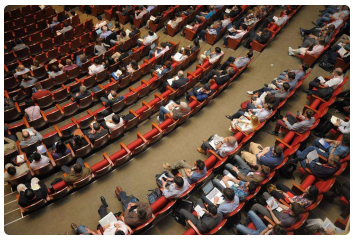
- E-Learning & Digital Course Production
- Presentation Design & Educational Slides
- Educational Video & Multimedia



Learning Platforms & Technology

LMS implementation, platform administration, learning analytics and responsible AI.

- LMS Implementation & Learning Platforms
- Learning Technology & Innovation



Launch & Enrollment Growth

Education websites, course marketing, funnels and email that bring learners to your programs.

- Education Website Development
- Course Marketing & Enrollment Growth

Services at a glance

SERVICE	WHAT IT COVERS	TYPICAL DELIVERABLES
Course & Curriculum Development	Online courses, academic and professional curricula, and training programs built around clear learning outcomes.	Course or curriculum blueprint, Learning objectives aligned to outcomes, Module and lesson outlines, Full lesson content and scripts
Instructional Design & Learning Experience Design	Evidence-informed learning strategy, learner journeys, assessment design and engaging learning experiences.	Learning needs analysis report, Instructional design document, Storyboards and scripts, Assessment blueprint and item bank
Educational Content & Publishing	E-books, workbooks, training manuals, assessments and content repurposing for learning programs.	Edited manuscripts, Designed workbooks and manuals, Print and digital PDFs, Assessment item banks
Corporate Learning & Professional Development	Onboarding, leadership, compliance and skills programs that support workforce performance.	Training needs analysis, Program design, Facilitator and participant materials, E-learning modules
E-Learning & Digital Course Production	Interactive, SCORM-compliant e-learning built in Articulate 360, Adobe Captivate, iSpring and H5P.	Storyboard and visual style, Interactive course modules, Published SCORM or xAPI packages, Source files
Presentation Design & Educational Slides	Professional PowerPoint, Google Slides and Canva decks for lectures, training, webinars and executive briefings.	Editable presentation files, Master template with layouts, Icons, diagrams and charts, Speaker notes

Services at a glance (continued)

SERVICE	WHAT IT COVERS	TYPICAL DELIVERABLES
Educational Video & Multimedia	Course videos, animated explainers, screen-recorded tutorials, narration and editing for online learning.	Edited video lessons, Animated explainer videos, Caption files (SRT, VTT), Transcripts
LMS Implementation & Learning Platforms	Setup, configuration and administration of Kajabi, Thinkific, Teachable, LearnWorlds, Moodle, LearnDash and more.	Platform recommendation, Configured LMS, Uploaded and tested courses, Enrollment and certificate rules
Learning Technology & Innovation	Learning technology consulting, learning analytics and responsible use of AI in learning development.	Technology assessment, Platform recommendation, Analytics dashboard, AI workflow and review guidelines
Education Website Development	Websites for academies, schools and training companies, with course catalogs, enrollment and payments.	Sitemap and wireframes, Responsive website, Program and course templates, Forms and enrollment flow
Course Marketing & Enrollment Growth	Launch strategy, sales funnels, email automation, SEO and paid campaigns for education businesses.	Marketing and launch plan, Landing and sales pages, Configured funnel, Email sequences

Tools and platforms we work with

Articulate 360 · Adobe Captivate · Moodle · LearnDash · Kajabi · Thinkific · Teachable · LearnWorlds · TalentLMS · Skool · Udemy · WordPress

Platform names are trademarks of their respective owners and are listed to show technical experience, not partnership or endorsement.

04 · OUR APPROACH

A structured six-phase delivery model

Every engagement follows the same documented process, with agreed approvals at each stage. It keeps projects on scope, on schedule and focused on learning outcomes.

01
Discover
We learn about your goals, learners, existing materials, constraints and timeline, and agree a clear project scope.

02
Strategize
We define the learning direction: outcomes, curriculum, formats and the technology that fits.

03
Design
We design how the learning works: structure, activities, assessments and learner experience.

04
Create
We produce the content and media: lessons, slides, videos, workbooks and interactive modules.

05
Implement
We launch the learning environment: LMS configuration, website, enrollment and integrations.

06
Optimize
We review results, support your team and improve the program based on real learner data.

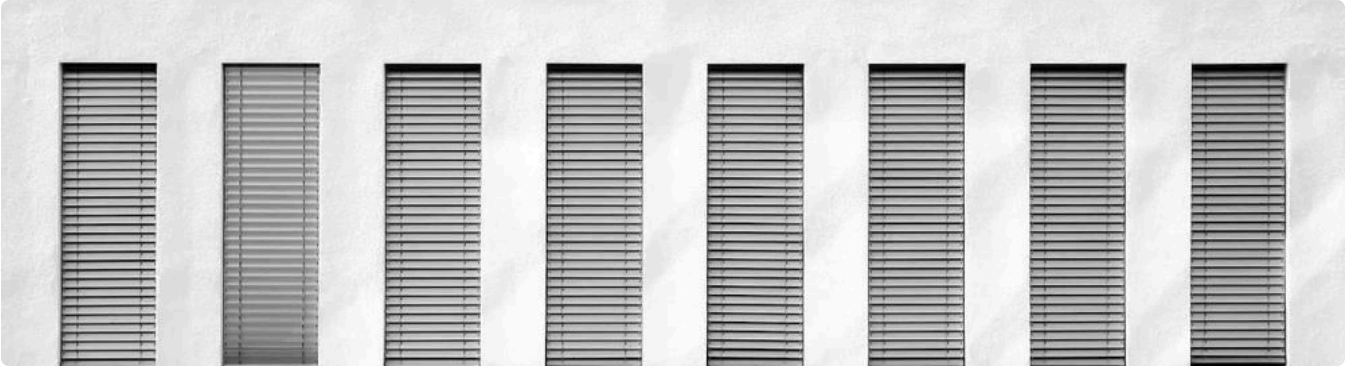
Quality assurance on every project

Educational quality
Objectives, accuracy, structure, sequencing, assessment alignment and accessibility.

Design quality
Visual consistency, typography, branding, readability and responsive layouts.

Technical quality
LMS access, course packages, payments, automation, forms and mobile behavior.

Delivery quality
Confirmed deliverables, approvals, documentation and clear handover.



05 · WHO WE SERVE

Built for organizations that teach, train and develop people

We work with individuals and institutions at every stage, from a first online course to a complete corporate academy.

Educational institutions

Schools, colleges, universities and vocational institutions developing online, blended and professional programs.

Training providers

Corporate, technical, vocational and executive education companies expanding or modernizing their portfolio.

Corporate organizations

HR and learning and development teams building onboarding, compliance, leadership and skills training.

Course creators and experts

Authors, educators and subject matter experts turning their knowledge into professional courses.

Coaches and consultants

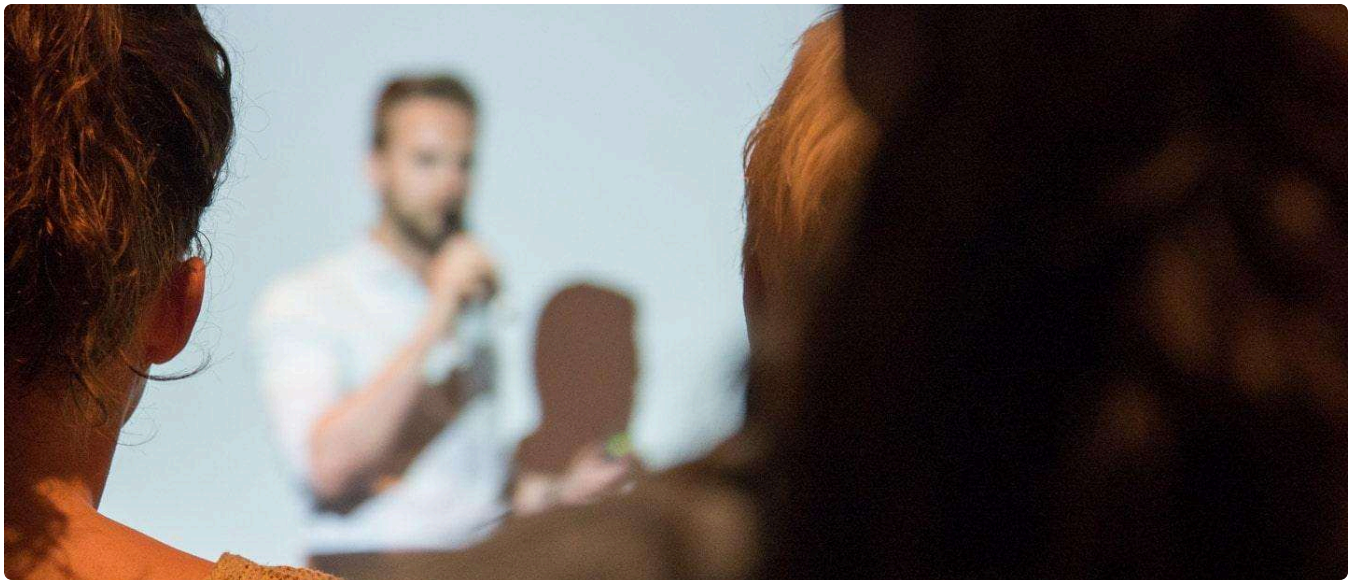
Business, executive and career coaches building programs, academies and client resources.

Professional associations

Membership bodies and industry organizations delivering CPD and certification programs.

Sectors

- Education and academia
- Corporate learning and development
- Professional training providers
- Coaching and consulting
- Vocational and technical education
- Healthcare education
- Financial and business education
- Technology and digital skills
- Leadership and management development
- Entrepreneurship education



Engagement models

PACKAGE	INCLUDES	BEST FOR
Course Development	Planning, curriculum, course outline, lesson content, learning objectives and assessments.	For experts and institutions with a subject but no course yet.
Digital Course Production	Content review, presentation design, course videos, learning materials and digital formatting.	For organizations with content ready for professional production.
Online Academy Launch	Academy website, LMS setup, course upload, registration, payments and email configuration.	For creators and providers launching a branded online academy.
Corporate Training Development	Needs analysis, program design, training presentations, workbooks, assessments and digital delivery.	For HR and L&D teams building internal programs.
Course Marketing and Launch	Positioning, landing page, sales funnel, email automation, marketing content and launch strategy.	For finished courses that need consistent enrollments.
Complete Learning Business	Curriculum, instructional design, production, LMS, website, funnel, email marketing and launch support.	For organizations that want one partner from idea to launch.

Every engagement is scoped and priced individually after a discovery consultation.

Why Forgehall Group

Integrated capability

Curriculum, design, production, technology and marketing under one organization, so nothing is lost between suppliers.

Structured delivery

A documented six-phase process with approvals and quality checks on every project.

Learning expertise first

Every decision starts from how people learn and what they need to be able to do.

Technology-neutral advice

Independent recommendations on authoring tools and platforms, based on your needs.

Flexible engagement

Single deliverables, complete programs or ongoing support, scoped to your budget.

International orientation

Remote collaboration across time zones, with clear communication in English.

START A CONVERSATION

Tell us about your learning project.

Share your goals, audience and timeline. We respond within two business days with next steps and, where helpful, a short discovery call.

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